

RACE FOR KIDS



Your opportunity to support Cleveland's kids...

By sponsoring Race for Kids you are connecting kids with nature, music & arts, career readiness programming, urban farming and so much more! Connections they would not have without your support.

Ready to join us and be the change today?

We'd like to sponsor Race for Kids at the following level:

- Presenting (\$30,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$2,500)

Company:

Print name as you wish for it to appear in publicity materials

Contact Name:

Address:

Phone: () _____

Email:

Check if interested in distributing race materials:

Payment Information:

- Check enclosed in the amount of \$_____.
Please make checks payable to Boys & Girls Clubs of Cleveland.
- To pay via credit card, visit www.clevkids.org and click "DONATE" in the top right corner. *Please note sponsorship in the "I would like to direct my gift to specific program field".*



Please complete and return this form to:

Boys & Girls Clubs of Cleveland | Attn: McKenae Bartels
6114 Broadway Avenue Cleveland, OH 44127 | mbartels@clevkids.org | 216.883.2106 x234

RACE FOR KIDS



**BOYS & GIRLS CLUBS
OF CLEVELAND**

Race for Kids | June 22, 2019 | 5k Race & 1 Mile Walk

Location: Cleveland Metroparks Zoo | 3900 Wildlife Way, Cleveland, OH 44115

Sponsorship Opportunities:

Presenting Sponsor | \$30,000

\$29,100 of your sponsorship will be tax-deductible.

- Name mentioned as Presenting Sponsor in all publicity materials including print, TV and radio spots, as well as on BGCC's Facebook, Twitter, LinkedIn and website.
- Logo placement on event t-shirt, banner and yard signs throughout course listing company as presenting sponsor.
- News release announcing company's Presenting sponsorship.
- Full-page advertisement in digital event booklet and logo placement on cover page.
- Induction into BGCC's Circle of Champions.
- Opportunity to include promotional materials in all event participant registration bags.
- Opportunity to briefly speak during event program about company's support of Race for Kids.
- Entry for 40 runners or walkers from your company as well as sponsorship for five Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.



Platinum Sponsor | \$15,000

\$14,100 of your sponsorship will be tax-deductible.

- Name mentioned as Platinum Sponsor in all publicity materials including print, TV and radio spots, as well as on BGCC's Facebook, Twitter, LinkedIn and website.
- Logo placement on event t-shirt, banner and yard signs throughout course.
- Full-page advertisement in digital event booklet.
- Induction into BGCC's Circle of Champions.
- Opportunity to include promotional materials in all event participant registration bags.
- Entry for 30 runners or walkers from your company as well as sponsorship for four Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

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**BOYS & GIRLS CLUBS
OF CLEVELAND**

Race for Kids Continued...

Gold Sponsor | \$10,000

\$9,550 of your sponsorship will be tax-deductible.

- Name mentioned as Gold Sponsor in all print publicity materials as well as on BGCC's social media outlets [Facebook, Twitter, LinkedIn] and website.
- Company logo on participant t-shirts, event banner and yard signs throughout the course.
- Half-page advertisement in digital event booklet.
- Induction into BGCC's Circle of Champions.
- Opportunity to include promotional materials in all event participant registration bags.
- Entry for 20 runners or walkers from your company as well as sponsorship for two Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

Silver Sponsor | \$5,000

\$4,700 of your sponsorship will be tax-deductible.

- Name listed on all BGCC's social media outlets [Facebook, Twitter, LinkedIn] and website.
- Company logo on participant t-shirts, event banner and yard signs throughout the course.
- Quarter-page advertisement in digital event booklet.
- Entry for 10 runners or walkers from your company as well as sponsorship for two Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

Bronze Sponsor | \$2,500

\$2,350 of your sponsorship will be tax-deductible.

- Name listed on BGCC's website.
- Logo placement on event banner and yard signs throughout course. (note: t-shirt logo is not included at this level)
- Company name listed in event program.
- Entry for five runners or walkers from your company as well as sponsorship for one Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

A la carte participation options:

- Participant registration bag insert: **\$150.00.**
- After you have used your allotted participation, additional participants can register from your company for **\$10.00/person.**
- Host an information table in the event pavilion

