

# 2019 SPONSORSHIP OPPORTUNITIES



## Your opportunity to support Cleveland's kids...

By sponsoring our events you are connecting kids with nature, music & arts, career readiness programming, urban farming and so much more! Connections they would not have without your support.

Ready to join us and be the change today?

### We'd like to sponsor the following event(s):

- **Breakfast of Champions**

- ☐ Presenting (\$10,000)
- ☐ Supporting (\$5,000)

- **Race for Kids**

- ☐ Presenting (\$30,000)
- ☐ Platinum (\$15,000)
- ☐ Gold (\$10,000)
- ☐ Silver (\$5,000)
- ☐ Bronze (\$2,500)

- **Taco Bell Charity Golf Classic**

- ☐ President's Council (\$3,500)
- ☐ Partner (\$2,750)

- **Champions Reception**

- ☐ Supporting (\$5,000)

### Company:

\_\_\_\_\_

*Print name as you wish for it to appear in publicity materials*

### Contact Name:

\_\_\_\_\_

### Address:

\_\_\_\_\_

\_\_\_\_\_

Phone: (       ) \_\_\_\_\_

### Email:

\_\_\_\_\_

Check if interested in distributing race materials: ☐

### Payment Information:

- ☐ Check enclosed in the amount of \$\_\_\_\_\_.  
*Please make checks payable to Boys & Girls Clubs of Cleveland.*
- ☐ To pay via credit card, visit [www.clevekids.org](http://www.clevekids.org) and click "DONATE" in the top right corner. *Please note sponsorship in the "I would like to direct my gift to specific program field".*



**Please complete and return this form to:**

Boys & Girls Clubs of Cleveland | Attn: McKenae Bartels

6114 Broadway Avenue Cleveland, OH 44127 | [mbartels@clevekids.org](mailto:mbartels@clevekids.org) | 216.883.2106 x234

# 2019 SPONSORSHIP OPPORTUNITIES



## Breakfast of Champions | March 15, 2019

Annual breakfast recognizing all 2018 Circle of Champions members (Individuals: \$5,000+, Institutions: \$10,000+) and announcement of 2019 BGCC Youth of the Year.

**Location:** Broadway Boys & Girls Club | 6114 Broadway Ave., Cleveland, OH 44127

### Sponsorship Levels

#### Presenting Sponsor | \$10,000

*\$9,900 of your sponsorship will be tax-deductible.*

- Recognition as Presenting Sponsor in all Breakfast of Champions digital & print materials, including full-page ad in program.
- Premiere table seating for 10 guests.
- Induction into BGCC's Circle of Champions.
- Acknowledgement in BGCC's "Kids in the CLE" quarterly newsletter.
- Logo recognition on BGCC's website.
- Logo placement on event invite (commitment needed by January 7, 2019 for this benefit)
- Acknowledgement on BGCC's social media channels.

#### Supporting Sponsor | \$5,000

*\$4,900 of your sponsorship will be tax-deductible.*

- Preferred table seating for 10 guests.
- Recognition as Supporting Sponsor on BGCC's website and on social media channels.
- Acknowledgement in BGCC's "Kids in the CLE" quarterly newsletter.
- Recognition in event day digital content.
- Half-page ad in the Breakfast of Champions program.



# 2019 SPONSORSHIP OPPORTUNITIES



## Race for Kids | June 22, 2019 | 5k Race & 1 Mile Walk

**Location:** Cleveland Metroparks Zoo | 3900 Wildlife Way, Cleveland, OH 44115

### Sponsorship Opportunities:

#### Presenting Sponsor | \$30,000

*\$29,100 of your sponsorship will be tax-deductible.*

- Name mentioned as Presenting Sponsor in all publicity materials including print, TV and radio spots, as well as on BGCC's Facebook, Twitter, LinkedIn and website.
- Logo placement on event t-shirt, banner and yard signs throughout course listing company as presenting sponsor.
- News release announcing company's Presenting sponsorship.
- Full-page advertisement in digital event booklet and logo placement on cover page.
- Induction into BGCC's Circle of Champions.
- Opportunity to include promotional materials in all event participant registration bags.
- Opportunity to briefly speak during event program about company's support of Race for Kids.
- Entry for 40 runners or walkers from your company as well as sponsorship for five Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.



#### Platinum Sponsor | \$15,000

*\$14,100 of your sponsorship will be tax-deductible.*

- Name mentioned as Platinum Sponsor in all publicity materials including print, TV and radio spots, as well as on BGCC's Facebook, Twitter, LinkedIn and website.
- Logo placement on event t-shirt, banner and yard signs throughout course.
- Full-page advertisement in digital event booklet.
- Induction into BGCC's Circle of Champions.
- Opportunity to include promotional materials in all event participant registration bags.
- Entry for 30 runners or walkers from your company as well as sponsorship for four Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.



# 2019 SPONSORSHIP OPPORTUNITIES



## Race for Kids Continued...

### Gold Sponsor | \$10,000

*\$9,550 of your sponsorship will be tax-deductible.*

- Name mentioned as Gold Sponsor in all print publicity materials as well as on BGCC's social media outlets [Facebook, Twitter, LinkedIn] and website.
- Company logo on participant t-shirts, event banner and yard signs throughout the course.
- Half-page advertisement in digital event booklet.
- Induction into BGCC's Circle of Champions.
- Opportunity to include promotional materials in all event participant registration bags.
- Entry for 20 runners or walkers from your company as well as sponsorship for two Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

### Silver Sponsor | \$5,000

*\$4,700 of your sponsorship will be tax-deductible.*

- Name listed on all BGCC's social media outlets [Facebook, Twitter, LinkedIn] and website.
- Company logo on participant t-shirts, event banner and yard signs throughout the course.
- Quarter-page advertisement in digital event booklet.
- Entry for 10 runners or walkers from your company as well as sponsorship for two Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

### Bronze Sponsor | \$2,500

*\$2,350 of your sponsorship will be tax-deductible.*

- Name listed on BGCC's website.
- Logo placement on event banner and yard signs throughout course. (note: t-shirt logo is not included at this level)
- Company name listed in event program.
- Entry for five runners or walkers from your company as well as sponsorship for one Boys & Girls Club members to participate. Each participant receives a t-shirt and zoo admission for the day.

### A la carte participation options:

- Participant registration bag insert: **\$150.00.**
- After you have used your allotted participation, additional participants can register from your company for **\$10.00/person.**
- Host an information table in the event pavilion



# 2019 SPONSORSHIP OPPORTUNITIES



## Taco Bell Charity Golf Classic | June 24, 2019

**Location:** Barrington Golf Club | 350 North Aurora Road, Aurora, OH 44202

### Sponsorship Opportunities:

#### President's Council | \$3,500

*\$2,850 of your sponsorship will be tax-deductible.*

- One playing foursome
- First-rate participation packages
- Invitation to exclusive pre-tournament instructional clinic
- Sponsorship of tournament specialty competition
- Acknowledgement in day and dinner programs
- Recognition on tee signage
- Verbal and print recognition at tournament banquet

#### Partner Sponsor | \$2,750

*\$2,100 of your sponsorship will be tax-deductible.*

- One playing foursome
- Participation packages
- Acknowledgement in day and dinner programs
- Recognition on tee signage

## Champions Reception | November 2019

Cocktail reception celebrating Boys & Girls Clubs of Cleveland's Circle of Champions  
(Individuals: \$5,000+, Institutions: \$10,000+)

**Location:** Ruth's Chris Steakhouse | 200 Public Square #104 Cleveland, OH 44114

### Sponsorship Opportunities:

#### Supporting Sponsor | \$5,000

*\$4,900 of your sponsorship will be tax-deductible.*

- Recognition on event Save the Date and invitation (commitment needed by August 31, 2019)
- Digital and print recognition on event day
- Acknowledgement as event sponsor in BGCC's quarterly print newsletter
- Sponsorship recognition on BGCC's social media channels and in post-event digital photo album

