

Race for Kids

5k run & 1 mile walk



**BOYS & GIRLS CLUBS
OF CLEVELAND**

Join Boys & Girls Clubs of Cleveland and 2018 Goodwill Race Ambassador Francisco Lindor of the Cleveland Indians on Saturday, June 23, 2018, for a family-friendly day at Cleveland Metroparks Zoo. The event includes a 5k run and 1 mile walk and supports the 7,000 at-risk Cleveland youth BGCC serves each year.

About the Race for Kids

- Appearance from Francisco Lindor, pending any game-day time conflicts!
- One of Cleveland's largest fundraisers for kids. In 2017, the event raised over \$220,000.
- Participants will enjoy an adventurous course that weaves through the zoo's most popular attractions.
- Before and after the race, we will feature a variety of activities for the whole family, including food, face painting, music and more.
- Each participant will receive a Race for Kids t-shirt, created by Cleveland's own Fresh Brewed Tees.
- Zoo admission for the remainder of the day is included in the cost of registration.



"Race for Kids is an inspiring way to spend a Saturday morning. What's better then joining your friends, family and coworkers in making a difference for Cleveland's kids?" - Marc Bachmann, Marcus Thomas LLC

Your opportunity to support Cleveland's kids

Our goal is to raise over \$240,000 to support programs, like our urban farm, career readiness training, financial responsibility initiatives and so much more!

Sponsorship levels include complimentary race registrations, a program ad and logo placement on the race banner. Enclosed you will find additional sponsorship details.

For more information about the race, visit www.clevekids.org

See back of page for sponsorship details.

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Ready to join Boys & Girls Clubs of Cleveland and Francisco Lindor on Saturday, June 23 for a family-friendly day at Cleveland Metroparks Zoo?

Sponsor Level	Platinum	Gold	Silver	Bronze
Name listed on BGCC website	•	•	•	•
Logo placement throughout course on yard signs	•	•	•	•
Company logo on event banner and water stop banner	•	•	•	•
Company logo on event t-shirt	•	•	•	
Promotional material in participant registration bags	•	•		
Induction into BGCC's Circle of Champions	•	•		
Name mentioned in television & radio promotion	•			
News release announcing company's sponsorship	•			
Advertisement in event program	Full pg. ad	1/2 pg. ad	1/4 pg. ad	Listed
Sponsorship of BGCC Club kids' 5K race or 1 mile participation	4 entries	2 entries	2 entries	1 entry
Complimentary event registrations for 5K race or 1 mile walk	30 entries	20 entries	10 entries	5 entries
Featured post on company's race involvement on BGCC's Facebook, Twitter and LinkedIn	4 posts	2 posts	Name listed	
Total Cost	\$15,000; \$14,100 tax deductible	\$10,000; \$9,550 tax deductible	\$5,000; \$4,700 tax deductible	\$2,500; \$2,350 tax deductible

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Your opportunity to support Cleveland's kids...

Through your sponsorship, you are saving kids' lives and making a transformational difference in Cleveland.
Ready to join us and be the change today?

Please complete and return this form to:

Boys & Girls Clubs of Cleveland
Attn: McKenzae Bartels
6114 Broadway Avenue
Cleveland, OH 44127
T | 216.883.2106 x234
E | mbartels@clevekids.org

Company:

Print name as you wish for it to appear in publicity materials

Contact Name:

Address:

Phone: () _____

Email:

We'd like to sponsor the Race for Kids:

☐ Sponsor Levels

- ☐ Platinum (\$15,000)
- ☐ Gold (\$10,000)
- ☐ Silver (\$5,000)
- ☐ Bronze (\$2,500)

Ad Information:

Please email your event program ad in jpeg, eps or pdf format to mbartels@clevekids.org no later than **June 4, 2018**.

The ad dimensions are as follows:

- Platinum Sponsor ad: 3.5" x 6.5"
- Gold Sponsor ad: 3.5" x 3.25"
- Silver Sponsor ad: 3.5" x 1.63"
- Send company logo ASAP

I'm interested in distributing race materials at my workplace ?

Yes: _____

Payment Information:

- ☐ Check enclosed in the amount of \$_____.

Please make checks payable to Boys & Girls Clubs of Cleveland.

- ☐ Payment will be made via credit card.

To pay via credit card, visit donate.clevekids.org

Please note Race for Kids in the specific program field.



Thank you for joining us for the 2018 Race for Kids,
we are stronger together!