



**BOYS & GIRLS CLUBS  
OF CLEVELAND**

# Race for Kids

## 5K run & 1 mile walk

*Join Boys & Girls Clubs of Cleveland and title sponsor Medical Mutual on Saturday, June 24, 2017 for a family-friendly day at Cleveland Metroparks Zoo in support of the 8,600 at-risk Cleveland youth BGCC serves each year. The event includes a 5k run, 1 mile walk, and fun activities for the whole family.*

### About the Race for Kids

- One of Cleveland's largest fundraisers for kids. In 2016 the event raised over \$170,000.
- Participants will enjoy an adventurous course that weaves through the zoo's most popular attractions.
- Before and after the race, we will feature a variety of activities for the whole family, including food, face painting, a balloon clown, music and more.
- Each participant will receive a Race for Kids t-shirt, created by Cleveland's own Fresh Brewed Tees.
- Zoo admission for the remainder of the day is included in the cost of registration.



### Your opportunity to support Cleveland's kids

Our goal is to raise over \$200,000 to support programs, like our urban farm, job readiness training, financial responsibility initiatives and so much more! Sponsorship includes complimentary race registration, a program ad and logo placement on the race banner. Enclosed you will find additional sponsorship details.

Can't sponsor Race for Kids this year, but want to join the Corporate Challenge? Contact McKenae Bartels at [mbartels@clevekids.org](mailto:mbartels@clevekids.org) or 216-883-2106 ext. 234 to learn more.

*"The race was wonderful!!  
I heard nothing but great  
things from my teammates  
about what a great time  
they had."*

*- Kaleigh Gittinger, Credit First  
National Association*



**MEDICAL MUTUAL®**

TITLE SPONSOR

**For more information about the race, visit [www.clevekids.org](http://www.clevekids.org).  
See back of page for sponsorship details.**



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*Ready to join Boys & Girls Clubs of Cleveland and Medical Mutual on Saturday, June 24 for a family-friendly day at Cleveland Metroparks Zoo?*

Sponsor Level	Platinum	Gold	Silver	Bronze
Name mentioned on BGCC website	•	•	•	•
Logo placement throughout course on yard signs	•	•	•	•
Company logo on event banner and water stop banner	•	•	•	•
Company logo on event t-shirt	•	•	•	
Promotional material in participant registration bags	•	•		
Induction into BGCC's Circle of Champions	•	•		
Name mentioned in television & radio promotion	•			
News release announcing company's sponsorship	•			
Advertisement in event program	Full pg. ad	1/2 pg. ad	1/4 pg. ad	Listed
Sponsorship of BGCC Club kids' 5K or 1 mile participation	4 entries	2 entries	2 entries	1 entry
Employee 5K or 1 mile participation	30 entries	20 entries	10 entries	5 entries
Featured post on company's race involvement on BGCC's Facebook, Twitter and LinkedIn	4 posts	2 posts	Name listed	
<b>Total Cost</b>	<b>\$15,000;</b> \$14,100 tax	<b>\$10,000;</b> \$9,550 tax	<b>\$5,000;</b> \$4,700 tax	<b>\$2,500;</b> \$2,350 tax

For more information about the race, visit [www.clevekids.org](http://www.clevekids.org).



# Race for Kids

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### Sponsorship Registration Form

Ready to join us?

Please complete and return this form to:

Boys & Girls Clubs of Cleveland  
Attn: McKenzae Bartels  
6114 Broadway Avenue  
Cleveland, OH 44127  
T | 216.883.2106 x234  
E | [mbartels@clevekids.org](mailto:mbartels@clevekids.org)



Company:

\_\_\_\_\_

*Print name as you wish for it to appear in publicity materials*

Sponsor Level:

Contact Name:

Address:

Phone:

(       ) \_\_\_\_\_

Email:

#### Payment Information:

☐ Check enclosed in the amount of \$\_\_\_\_\_.

*Please make checks payable to Boys & Girls Clubs of Cleveland.*

☐ Payment will be made via credit card.

To pay via credit card, visit [www.clevekids.org](http://www.clevekids.org) and click "Donate Today!" in the top right corner.

*Please note Race for Kids in the special occasion field.*

#### Ad Information:

Please email your event program ad in jpeg, eps or pdf format to [mbartels@clevekids.org](mailto:mbartels@clevekids.org) no later than **June 6, 2016**. The ad dimensions are as follows:

- Platinum Sponsor ad: 3.5" x 6.5"
- Gold Sponsor ad: 3.5" x 3.25"
- Silver Sponsor ad: 3.5" x 1.63"

**For more information about the race, visit [www.clevekids.org](http://www.clevekids.org).**