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**MEDIA ALERT: PHOTO OPPORTUNITY**

**BOYS & GIRLS CLUBS OF CLEVELAND TO UNVEIL GYM RENOVATIONS FUNDED BY LEBRON JAMES' "DECISION" DONATION IN RIBBON CUTTING CEREMONY**

**WHEN:** Friday, March 18, 2011 at 5:00pm

**WHERE:** Mt. Pleasant Boys & Girls Club, 3689 East 131<sup>st</sup> St. in Cleveland

**DETAILS:** The ribbon-cutting ceremony will begin at 5:00pm in the gymnasium at the Mt. Pleasant Club. The ceremony will be immediately followed by a basketball game on the court as the Club Members use their newly renovated facility.

As a result of LeBron James' donation to Boys & Girls Clubs of America, the Mt. Pleasant Club was able to repair the roof, install new lighting, repaint the entire gymnasium, and refinish the floors. Funds from "The Decision" will also be used to install a new playground in the Spring. LeBron James' "Decision" funds were also used for renovations at the Broadway Club, which will be completed later in the spring.

**For Before & After Photos of the Mt. Pleasant gym, visit:**

<http://www.flickr.com/photos/58612175@N07/sets/72157625875467056/>

**About Boys & Girls Clubs of Cleveland:** The Boys & Girls Clubs of Cleveland, the Cleveland, Ohio Chapter of the national organization, the Boys & Girls Clubs of America, was founded in 1954 and currently serves over 6,400 youth in Cleveland's inner-city neighborhoods and in Cleveland Heights. Boys & Girls Clubs of Cleveland provides: a safe place to learn and grow, ongoing relationships with caring adult professionals, life-enhancing programs and character development experiences and most importantly, hope and opportunity. The mission of the national organization is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens. For more information, please visit [www.clevelandkids.org](http://www.clevelandkids.org)

**For further information or if you wish to RSVP, please contact:**

**Amanda Apostol**

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