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MEDIA ALERT: PHOTO OPPORTUNITY

BOYS & GIRLS CLUBS OF CLEVELAND TO UNVEIL GYM RENOVATIONS AT BROADWAY CLUB FUNDED BY LEBRON JAMES' "DECISION" DONATION IN A RIBBON CUTTING CEREMONY

WHEN: Monday, April 25, 2011 at 4:00pm

WHERE: Broadway Boys & Girls Club, 6114 Broadway Ave. in Cleveland

DETAILS: The ribbon-cutting ceremony will begin at 4:00pm in the gymnasium at the Broadway Club. The ceremony will be immediately followed by a basketball game on the court as the Club Members use their newly renovated facility.

As a result of LeBron James' donation to Boys & Girls Clubs of America, the Broadway Club was able to install new bleachers and a new gym floor, complete with the Boys & Girls Clubs logo. Funds from "The Decision" were also used to renovate the gymnasium at the Mt. Pleasant Club, which was completed in March. Additional support from LeBron James will also be used to install a new playground at the Mt. Pleasant Club. New computers for the Broadway Club will arrive in May to update the computer lab for the Club members. The work also provided an opportunity to build job skills for five Boys & Girls Club members or alumni, who were hired to help with the demolition of the old floor.

For Photos of the Renovations of the Broadway gym, visit:

<http://www.flickr.com/photos/58612175@N07/sets/72157625875473814/>

About Boys & Girls Clubs of Cleveland: The Boys & Girls Clubs of Cleveland, the Cleveland, Ohio Chapter of the national organization, the Boys & Girls Clubs of America, was founded in 1954 and currently serves over 6,400 youth in Cleveland's inner-city neighborhoods and in Cleveland Heights. Boys & Girls Clubs of Cleveland provides: a safe place to learn and grow, ongoing relationships with caring adult professionals, life-enhancing programs and character development experiences and most importantly, hope and opportunity. The mission of the national organization is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens. For more information, please visit www.clevekids.org

For further information or if you wish to RSVP, please contact:

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