



BOYS & GIRLS CLUBS
OF CLEVELAND

MEDIA ALERT: PHOTO OPPORTUNITY

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BRAZILIAN YOUTH AMBASSADORS TO VISIT BOYS & GIRLS CLUBS OF CLEVELAND'S BROADWAY CLUB TO LEARN ABOUT CIVIC ENGAGEMENT

Cleveland, OH, January 20, 2011 – As part of Cleveland Council on World Affairs' "International Visitors Program," several Youth Ambassadors from Brazil will visit the **Broadway Boys & Girls Club on Friday, January 21 from 2:30-5:00pm**. The Club is located at 6114 Broadway Ave. in the Slavic Village. The purpose of the International Visitors Program is to provide these youth with a two-week immersion into American culture. The visit includes hands-on activities, tours of historical sites, and educational programs about various aspects of American culture. The Youth Ambassadors will visit the Broadway Club to learn about volunteering and civic engagement.

According to the Cleveland Council on World Affairs website, "the Youth Ambassador Program has the following goals:

- stimulate increased mutual understanding between peoples of the U.S. and Brazil;
- strengthen the ties between the two countries by demonstrating the educational and cultural interests, developments, and achievements of the U.S.;
- counter any possible negative trends in popular opinion or misconceptions about the U.S. by presenting an in-loco and more positive image of the country;
- support and value Brazilian public education, which is attended almost entirely by the socio-economically disadvantaged population."

For more information on the Cleveland Council on World Affairs, visit

<http://www.ccwa.org/calendar/view.aspx?newsid=325>

About Boys & Girls Clubs of Cleveland

The Boys & Girls Clubs of Cleveland, the Cleveland, Ohio Chapter of the national organization, the Boys & Girls Clubs of America, was founded in 1954 and currently serves over 5,700 youth in Cleveland's inner-city neighborhoods and in Cleveland Heights. Boys & Girls Clubs of Cleveland provides: a safe place to learn and grow, ongoing relationships with caring adult professionals, life-enhancing programs and character development experiences and most importantly, hope and opportunity. The mission of the national organization is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens. For more information, please visit www.clevekids.org.

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