

# Annual Report 2010



**BOYS & GIRLS CLUBS  
OF CLEVELAND**

**GREAT FUTURES START **HERE.****

# Dear Friends,

Today the Boys & Girls Clubs of Cleveland celebrate you in this Annual Report as witnessed in the vitality and strength of the youth in the Cleveland community. Your devotion to our mission, your goodness to our members, and your generosity in giving enables young men and women to have a world-class Club experience that assures success is within reach, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle. Behind each of these dollars and percentages are stories of generosity that have created success stories for our members. We could not do any of this without the investment from each of our funders. You are the reason most of our seniors will attend college when too many of their peers do not graduate high school. You are the reason we have been able to have programming in four school sites this past year, extending our reach even further into the community. You are the reason our doors are open to thousands of children in Cleveland.

Because of the foresight and determination of our supporters throughout the decades, BGCC's vision statement is a living reality today.

Thank you for remaining dedicated to building a better future for our children. Together we can ensure that our Clubs are truly a positive place for kids.

Yours in Service to Youth,



Doug Kern  
Chairman of the Board



Ron Soeder  
President

## Academic Success

### Electric Company Program

Academic success is important because it is strongly linked to the positive outcomes we value for our children. Beyond any doubt, academic achievement is important for the successful development of young people in the Urban American society. At the Boys & Girls Clubs of Cleveland, we encourage academic success by promoting education as an essential tool for adult achievement to Club members. Our programs are designed to increase graduation rates, decrease school absenteeism and encourage kids to create post-secondary goals by teaching basic education disciplines.

American Greetings volunteers presented the Electric Company program to six different BGCC sites. This program is designed to turn on the power of possibility for kids by showing them that learning to read can be fun. The curriculum aims to entertain children between the ages of six and nine. It focused mainly on four crucial areas of literacy that are a challenge for struggling readers: decoding, vocabulary, comprehension of connected text and motivation. Our pilot was geared toward urban youth and was one of only ten programs in the country.



# 2010 Financials

## OPERATING Revenue (in dollars)

Government Grants	302,593
Foundations	710,014
Individuals	324,417
Heights Youth Club	120,000
United Way	208,807
Special Events - Net	232,578
Corporations	139,436
Investment Income (Loss)	47,095
Program Fees	6,060
Clubs and Organizations	7,151
Net Assets Released	428,581
Other Income	35,835
<b>Total</b>	<b>2,562,567</b>

## OPERATING Expenses (in dollars)

Program	2,325,083
Fundraising and Development	198,982
General and Administrative	262,798
<b>Total</b>	<b>2,786,863</b>

In 2010, the organization increased revenue by 6.3% while increasing expenses by just 3.6%. During this time, we increased membership by an amazing 26%

Of every dollar donated to the Boys & Girls Clubs of Cleveland, 82 cents goes directly towards program costs with only 10.65 cents and 7.35 cents going towards administrative and fundraising costs, respectively.

Our financial statements were audited by independent auditors Meaden & Moore Ltd., and are available for inspection at our administrative offices.

# 2010 Donors

## Foundations

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The Aetna Foundation  
The Allstate Foundation  
The Althans Foundation  
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The Cleveland Foundation - Thomas and Mildred Taylor Fund  
The Cleveland Foundation - Wipper Family Fund  
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Cleveland Indians Charities, Inc.  
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Charles Schwab Foundation  
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Naomi G. & Edwin Z. Singer Family Fund, a supporting foundation of the Jewish Federation of Cleveland

Kelvin & Eleanor Smith Foundation  
Taco Bell Foundation for Teens  
The C.F. Taplin Fund of The Cleveland Foundation  
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AM Health & Safety Inc.  
American Greetings  
American Spring & Wire  
AMG Resources Corporation  
The Ancora Group  
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ArcelorMittal  
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\*BGCC gratefully acknowledges our many donors. We apologize for any errors or omissions. Please contact our Development Department at (216) 883.2106 ext. 223 with any corrections.

## Character & Citizenship

### This Is My Community My Commitment Clean-Up Crew



Developing lasting character and leadership requires introducing members to the type of programs that allow them to look outside of themselves and care for not only their families and Clubs, but also the city, the nation and the world. The Boys & Girls Clubs of Cleveland provide key programs that foster character development, healthy interpersonal relationships and develop young leaders who contribute to their communities.

The Mt. Pleasant Club served their community with the "This Is My Community My Commitment Clean-Up Crew." Members canvassed 10 blocks surrounding their neighborhood and have accumulated over 450 hours of service since the program originated. Participants now show a sense of pride in their neighborhood and are learning the importance of taking responsibility for their own neighborhood.

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# Boys & Girls Clubs of Cleveland Administrative Staff



## Our Mission



To inspire and enable young people who need us most, to realize their full potential as productive, responsible and caring citizens.

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## Healthy Lifestyles

### Farmers Market

A healthy lifestyle starts with a proper diet. Eating healthy can stabilize children's energy, sharpen their minds, and even out their moods. Childhood obesity is on the rise, and by encouraging a healthy diet, children can maintain a healthy weight and stay healthy as they grow into adults. The Boys & Girls Clubs of Cleveland help our Club members reach their full potential by making positive choices that nurture their minds, bodies and spirits. We encourage them to set goals, avoid risky behavior and engage in physical activity – because the decisions they make today will have an impact on their future success.



BGCC and Cleveland Clinic partnered to have our members attend the weekly Farmers Market located on Cleveland Clinic campus. Our Club members received presentations from local farmers regarding the process of growing and harvesting fresh foods and learned what foods are nutritional and good for the body. Members got a “behind the scenes” look at food operations with a resident chef and also received \$20 each to spend on fresh produce sold at the market. Each site received an opportunity to attend at least one event, which took place every Wednesday afternoon at the center of campus.